



AGRIBITS EUROPE

UTRECHT, THE NETHERLANDS
SEPTEMBER 5-6, 2024

CUSTOMIZED MARKETING OPPORTUNITIES

WWW.AGRIBITS.NL

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LET'S GET DIGITAL

AgriBITS offers you attractive ways to join our visitor campaign for AgriBITS Europe. Set up your own online campaign with us.

EARLY BIRD

Email Direct Marketing Newsletter

Our newsletter promotion campaign is targeted at dedicated groups of agriculture and horticulture industry professionals. Starting 5 months before the show, we regularly update subscribers on the latest news via EDM Newsletters. Place your company logo or introduction on one or more editions of our newsletter and reach out to high-quality contacts.

Reach: 90,000

€ 1.228

EARLY BIRD



BANNER IN EDM NEWSLETTER

€ 471

EARLY BIRD



ADVERTORIAL IN EDM NEWSLETTER

€ 757

EARLY BIRD

Webvertising

The website has been completely rebranded, is made responsive on all mobile devices and is SEO improved. Your promotion benefits from its exposure on the new website.



LOGO ON WEBSITE € 471

EARLY BIRD

EARLY BIRD



FEATURED NEWS ITEM ON HOMEPAGE € 948

€ 1.419

Social Media

Reach out not only to AgriBITS followers, but also to followers of the VIV & HAN Worldwide social channels! Your story is our story and we would like to let the industry know.

VIDEO SOCIAL MEDIA CAMPAIGN

Video of 60 sec about:

- your product
- your project
- your newest innovation



€ 3.130

WiFi Sponsorship

Separate WiFi network with a speed of 120MB, personalised username and password, which will be included on blowup floorplan/exhibitor list.

€ 1.580

Digital Show Preview

The Show Preview gives a complete overview of the AgriBITS show. The preview is published on the website and is included in the pre-show e-mail newsletter and social media.



SHOW PREVIEW AD -
1/2 PAGE € 995



INTERVIEW IN SHOW
PREVIEW € 995

€ 1.990

EARLY
BIRD

Digital Show Review

The Digital Show Review contains facts and figures, articles on several events during AgriBITS, interviews and photo impressions. The Show Review is published on the website and is included in the post-show e-mail newsletter and social media.



SHOW REVIEW AD -
1/2 PAGE € 1.137

€ 1.137



ONSITE PROMOTION

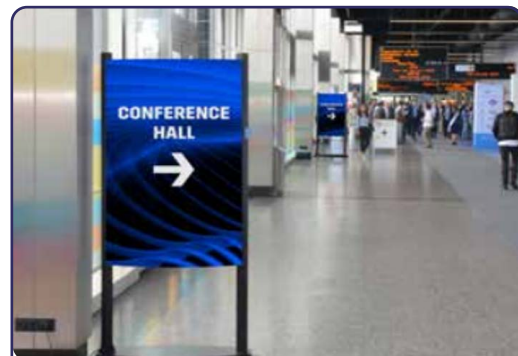
Highlight your company to all visitors onsite!
AgriBITS offers you different opportunities to do so.



Banner on lightposts

6 Pieces
Size: W66 x H277 cm

€ 1.800



Poster lightbox

5 Pieces
Size: W82,4 x H125,5 cm

€ 540

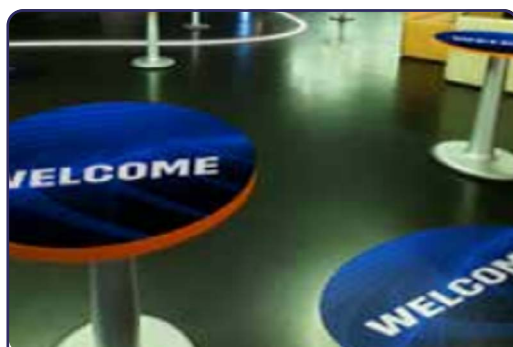


Table stickers

1 Piece
Size: Ø 800 mm

€ 110



Floor stickers

5 Pieces
Size: W100 x H100 cm

€ 533

*See the specifications in the order form

ONSITE PROMOTION



Blow up floor plan at entrance



LOGO ON BLOW UP
EXHIBITOR LIST

€ 525



LOGO ON BLOW UP
FLOORPLAN

€ 525



Window stickers East entrance

Price per square meter
Size: W100 x H100 cm

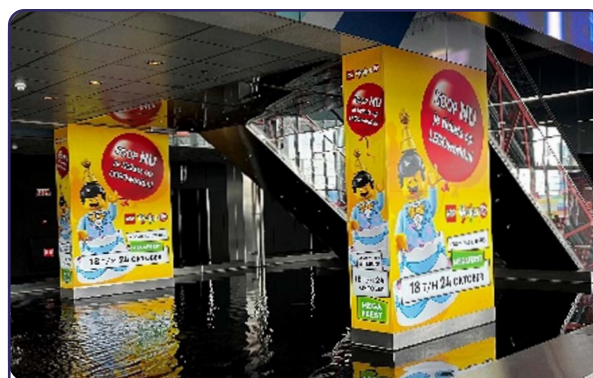
€ 130



Escalator branding

2 Pieces

€ 4.550



Column below escalator branding

2 Pieces

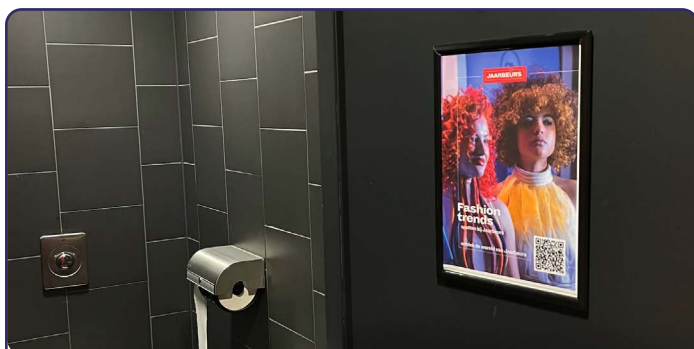
€ 2.070



Elevator branding

1 Piece

€ 5.850



Restroom advertisement - clickframes

50 Posters
Size: W29,7 x H42 cm

€ 535



Footsteps

25 Pairs
Size: W30 x H60 cm

€ 985



Restroom advertisement - mirror stickers

20 Stickers
Size: A3

€ 358



Reusable water bottle branding

250 Pieces

€ 1.610



Lanyards

250 Pieces

€ 1.490



SEMINAR & WORKSHOPS

Seminars and workshops are excellent opportunities for knowledge sharing, marketing and product branding.

Commercial presentation timeslot

Standard equipment (microphone, screen, beamer, chairs) is included. Catering and additional AV equipment should be ordered separately.

Timeslot for a presentation
(per 25 minutes)

€ 1.995





VIV CONNECT

VIV Connect is the Event App that supports the onsite audience of AgriBITS. Focused on learning, deal making and networking within the agricultural production sectors.

Royal Branding Package

COMPANY HIGHLIGHT IN EXHIBITOR LIST (10 MAXIMUM)

ONE HIGHLIGHTED ARTICLE IN VIV CONNECT (PLACES ARE LIMITED)

ONE ADDITIONAL HIGHLIGHTED PRODUCT IN VIV CONNECT (LIMITED)

€ 1.049

Royal Leads Package

EARLY BIRD

COLLECT LEADS BY SCANNING VISITOR BADGES (MAX. 3 DEVICES)

LEAD DATA OF FOLLOWERS ONLINE PROFILE (ONLINE LEADS)

€ 508

VIV Connect is the digital adaptation of our in-person B2B networking events into an online or hybrid format to suit the current business landscape. It offers an interactive platform as we continue to adapt and prosper in the current global climate.

COLLECT LEADS BY SCANNING VISITOR BADGES THREE DEVICES € 349

COLLECT LEADS BY SCANNING VISITOR BADGES UNLIMITED DEVICES € 649

LEAD DATA OF FOLLOWERS ONLINE PROFILE (ONLINE LEADS) € 299

ONE ADDITIONAL HIGHLIGHTED PRODUCT IN VIV CONNECT (PLACES ARE LIMITED) € 249

Order form & specifications AgriBITs Europe 2024 Sponsoring

COMPANY:

CONTACT PERSON:

ADDRESS:

ZIP & CITY:

TELEPHONE:



AgriBITs

Please select

	ITEMS	SPECIFICATIONS	EARLY BIRD	REGULAR PRICE After 01-06-2024	DEADLINE
LET'S GET DIGITAL					
<input type="checkbox"/>	LOGO ON WEBSITE	Available for every exhibitor price for 1 month	€ 471	€ 554	05-08-2024
<input type="checkbox"/>	FEATURED NEWS ITEM ON HOMEPAGE	Available for every exhibitor price for 1 month	€ 948	€ 1.115	05-08-2024
<input type="checkbox"/>	BANNER IN EDM NEWSLETTER	Available for 12 companies price for 1 banner in 1 edition	€ 471	€ 554	
<input type="checkbox"/>	ADVERTORIAL IN EDM NEWSLETTER	Available for 12 companies price for 1 advertorial in 1 edition	€ 757	€ 890	
<input type="checkbox"/>	VIDEO SOCIAL MEDIA CAMPAIGN	Max. 60 sec.		€ 3.130	05-08-2024
<input type="checkbox"/>	WIFI SPONSORSHIP	Available for 1 company		€ 1.580	05-08-2024
<input type="checkbox"/>	SHOW PREVIEW AD - 1/2 PAGE	Size of Show Preview: A5		€ 995	31-07-2024
<input type="checkbox"/>	INTERVIEW IN SHOW PREVIEW	1/2 page interview		€ 995	31-07-2024
<input type="checkbox"/>	SHOW REVIEW AD - 1/2 PAGE	Available for 8 companies Size of Show Review: A5	€ 1.137	€ 1.338	10-09-2024
ONSITE PROMOTION					
<input type="checkbox"/>	BANNERS ON LIGHTPOSTS	6 Pieces Size WxH: 66 x 277 cm		€ 1.800	07-07-2024
<input type="checkbox"/>	POSTER LIGHTBOX	5 Pieces Size WxH: 82,4 x 125,5 cm		€ 540	07-07-2024



AgriBITS

Please select

	ITEMS	SPECIFICATIONS	EARLY BIRD	REGULAR PRICE After 01-06-2024	DEADLINE
ONSITE PROMOTION					
<input type="checkbox"/>	TABLE STICKERS	1 Piece Size: Ø 800 mm		€ 110	07-07-2024
<input type="checkbox"/>	ESCALATOR BRANDING	2 Pieces		€ 4.550	07-07-2024
<input type="checkbox"/>	COLUMN BELOW ESCALATOR BRANDING	2 Pieces		€ 2.070	07-07-2024
<input type="checkbox"/>	ELEVATOR BRANDING	Available for 1 company		€ 5.850	07-07-2024
<input type="checkbox"/>	WINDOW STICKERS EAST ENTRANCE	Per square meter Size WxH: 100 x100 cm		€ 130	07-07-2024
<input type="checkbox"/>	RESTROOM ADVERTISEMENT - CLICKFRAMES	50 Posters Size WxH: 29,7 x 42 cm		€ 535	07-07-2024
<input type="checkbox"/>	RESTROOM ADVERTISEMENT - MIRROR STICKERS	20 Stickers Size WxH: A3		€ 358	14-08-2024
<input type="checkbox"/>	FLOOR STICKERS	5 Stickers Size WxH: 100 x 100 cm		€ 533	14-08-2024
<input type="checkbox"/>	FOOTSTEPS	25 Pairs Size WxH: 30 x 60 cm		€ 985	07-07-2024
<input type="checkbox"/>	REUSABLE WATER BOTTLE BRANDING	250 Bottles Available for 1 company 600 ml bottle, 360degree print		€ 1.610	07-07-2024
<input type="checkbox"/>	LANYARDS	Available for 1 company 250 pcs.		€ 1.490	07-07-2024
<input type="checkbox"/>	LOGO ON BLOW UP FLOORPLAN	1 blow-up floorplans/exhibitor lists of 2m x 2m Available for every exhibitor		€ 525	07-07-2024
<input type="checkbox"/>	LOGO ON BLOWUP EXHIBITOR LIST	1 blow-up floorplans/exhibitor lists of 2m x 2m Available for every exhibitor		€ 525	07-07-2024



AgriBITS

Please select

	ITEMS	SPECIFICATIONS	EARLY BIRD	REGULAR PRICE After 01-06-2024	DEADLINE
SEMINAR & WORKSHOPS					
<input type="checkbox"/>	COMMERCIAL PRESENTATION TIMESLOT	Available for every exhibitor price per 25 minutes		€ 1.995	
VIV CONNECT					
<input type="checkbox"/>	ROYAL BRANDING PACKAGE	- Company highlight in exhibitor list (max. 10) - One highlighted article in VIV Connect - One additional highlighted product in VIV Connect		€ 1.049	
<input type="checkbox"/>	ROYAL LEADS PACKAGE	- Collect leads by scanning visitor badges (max. 3 devices) - Lead data of followers online profile (online leads)	€508	€ 598	
<input type="checkbox"/>	COLLECT LEADS BY SCANNING VISITOR BADGES THREE DEVICES			€ 349	
<input type="checkbox"/>	LEAD DATA OF FOLLOWERS ONLINE PROFILE (ONLINE LEADS)			€ 299	
<input type="checkbox"/>	ONE ADDITIONAL HIGHLIGHTED PRODUCT IN VIV CONNECT			€ 249	

If the material deadline is exceeded and / or the material does not meet the specifications VNU Exhibitions Europe can void the claim. If the material does not meet the specifications, VNU Exhibitions Europe is empowered to update the material. The costs will be borne by the client.

The undersigned participates in AgriBITS Europe 2024 for which the participation Terms and Conditions are applicable. The Terms and Conditions can be found on www.agribits.nl and filed with the Chamber of Commerce in Utrecht under number 30149544.

Agreed: This is a binding reservation. By returning this signed booking form by email scan the booking is final. Canceled reservations are charged according to the Terms and Conditions.

NAME (IN CAPITALS):

SIGNATURE:

COMPANY STAMP: